



August 16-17, 2007

HKPC Lean Workshop

Welcome Letter

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Dear Honored Participants in the Asia Management - HKPC Lean Workshop,

On behalf of Asia Management I welcome you to The China Operations Centre.

Thank you for spending time with us.

The time you spend with us is very special for us. We are happy you are here, and we have planned a variety of events that will exceed your expectations. During your visit all of us at Asia Management are at your service to make your time with us productive and worthwhile.

Its about bottom line profitability.

Your interest in making your factories more productive is the central issue facing all garment factories, but especially garment factories located in China.

No longer is China cheap. Costs are rising every week. Labour is increasingly difficult to obtain.

Garment factories need to answer these threats quickly.

Is Lean the answer?

Lean manufacturing can help you with many problems. From reduction in overtime hours to making your current manufacturing site produce more output in less time. Lean is well worthwhile.

But is the “Lean Toolbox” by itself enough? What does Lean require in company commitment to get the most out of it?

We are pleased to have World Class Special Guest Speakers at this workshop who can provide their perspectives on this.

Mr. David Meier, President of Lean Associates, and Board Member of Asia Management

David’s Topic “Developing Talent and The Role of Talent in Lean Conversions”, is a timely discussion. David has just published his new co-authored book “Toyota Talent: Developing Your People The Toyota Way” and it is already fast becoming a world wide best seller.

Mr. Hong Li, Vice President of Lean Enterprise China

Hong’s impressive background spanning some of the world’s most respected companies gives him special ability to present his topic: “Lean Success Stories”. What is common to companies that successfully manage lean conversions. What made it work for them?

Mr. Mark S. Singer, Director, Asia Management Consultants

Mark has a unique ability to get across lean concepts to a variety of audiences and levels of participants. As Director of Asia Management Consultants he has set up lean training facilities in both Guangzhou and Shanghai. And has overseen recent expansion to Vietnam.

Relax. We’ll make it easy for you.

So while you are here with us, get ready to participate in a most relaxed yet meaningful lean workshop. Sit back. Listen to our world-class experts. Tour some great factories. Ponder.

We are happy you could join us.

Sincerely,
Mark Singer
Director

Exceeding Your Expectations